



# Buzz in the City

Learning and Community  
Programme



[buzzinthecity.co.uk](http://buzzinthecity.co.uk)



Registered Charity No. 284670



CHELMSFORD  
FOR YOU



## You're invited to join the swarm!

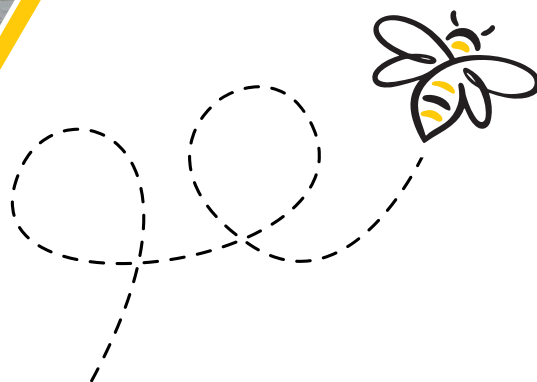
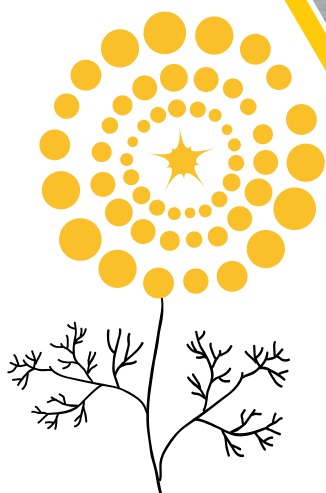
There will be a huge Buzz in the City when around 40 giant bee sculptures land in Chelmsford for 10 weeks in the summer of 2025, and we would love you to 'bee' part of it!

The brilliant bees will be installed outside places of interest. Each one will be decorated with a unique design by a talented local artist, forming the Buzz in the City art trail through the city centre.

An integral part of the art trail will be our Learning and Community Programme, where mini bees designed by schools, youth groups and community groups like you, will become part of the swarm, displayed around Chelmsford for everyone to admire and enjoy.




Your mini bee will be yours to design, decorate and name, so it will be completely unique to you. After the trail it will be yours to keep as a lasting memory of your involvement in this high-profile art event.

**Farleigh Hospice invites you to join the swarm and decorate your own mini bee, while raising money for local hospice care.**



\*Painted Bee sculpture not to scale

## Who can get involved?

-  Nurseries, schools and colleges
-  Community groups, including sports teams, youth clubs, cadets, craft groups, brownies and scouts
-  Day centres and care homes



## Benefits of bee-ing involved

When our swarm of bees arrives in Chelmsford it promises to be an exciting and popular event. There are lots of benefits to getting involved in our Learning and Community Programme, including:

-  Participants will have the opportunity to learn in a creative, engaging and inspiring way – they will learn about nature and the importance of the bee in our ecosystem while creating their unique piece of artwork
-  Everyone taking part can enhance and showcase their artistic and creative skills by coming up with a unique design, name and personality for your mini bee
-  Inspire children, young people and adults to use their skills and talent to express their imagination to create a work of art. Painting is also an excellent outlet for people to express themselves through nonverbal means
-  Community engagement through the display of your mini bee as part of the high-profile art trail, which will attract thousands of visitors throughout the summer
-  Connection to this new and exciting event for Chelmsford, which will positively contribute to the economic, social and cultural life of the city
-  Association with Farleigh Hospice, a much-loved local charity. Your support will help us to keep caring for those facing life limiting illnesses and bereavement in our community.

## How it works

Register now to secure your mini bee. The deadline to join the swarm is Friday 28 February 2025. There is a limited number



of mini bees available so we would encourage you to register early so you don't miss out on this unique opportunity.


## Funding your mini bee


To be part of the Learning & Community Programme, it will cost £650 (plus VAT) which covers the cost of the mini bee sculpture and its installation as part of the art trail. In addition to this, you will need to cover the cost of the paint and varnish to decorate your mini bee. The use of water-based acrylic paints is recommended, plus two coats of this varnish [www.urbanhygiene.com/product/anti-graffiti-coating/](http://www.urbanhygiene.com/product/anti-graffiti-coating/)


The cost can be covered by fundraising to raise the money, covering the cost from your school's/group's budget or by sourcing an individual or business to sponsor the sculpture on your behalf.


As well as your mini bee, you will receive the following as part of your package:


-  A certificate of ownership to display at your premises
-  A Learning Resource Pack with activities and templates

-  A fundraising toolkit, if covering the cost in this way

-  Your name displayed alongside your mini bee as part of the art trail

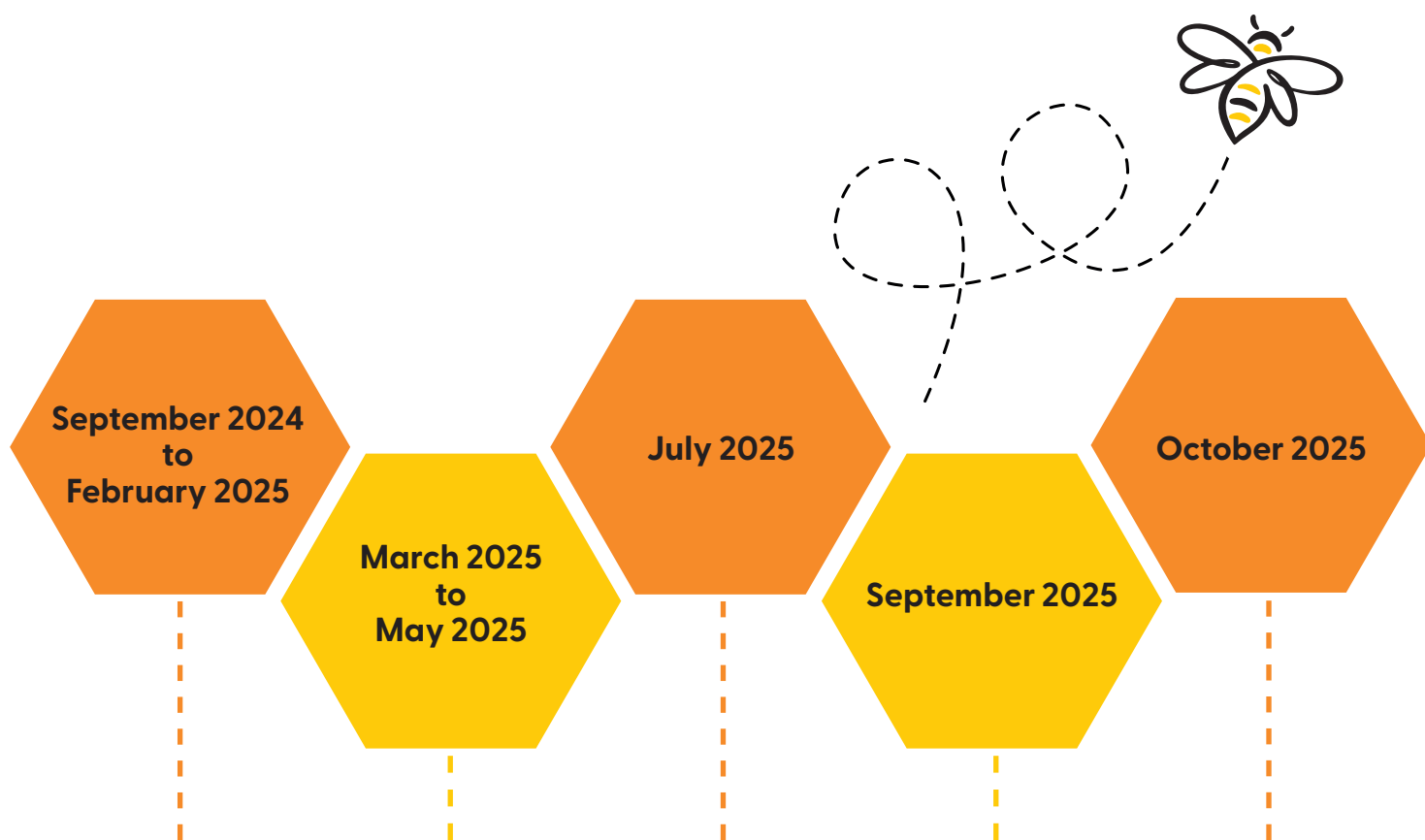
-  Inclusion on the Buzz in the City website and mobile app

-  Your mini bee displayed at the Farewell Event

-  After the trail, your mini bee will be returned to you to keep as a lasting reminder of your involvement in the art project and as a unique piece of art to be proud of.

For an extra £250 (plus VAT) you can choose to bring in one of our artists to run a workshop and assist in the painting of the mini bee sculpture.

## What happens when? The timeline



### Sign up

You are invited to get involved (there is a limited number of mini bees so register early to avoid disappointment).

### Take delivery and get creative

It's time to design and decorate your mini bee sculpture and/or host an artist's workshop.

### Trail live

Your sculpture will form part of the mini bee swarms that will be displayed on the art trail at various locations across Chelmsford.

### Farewell event

This is your last chance to see all the bees (mini and giant) together.

### Welcome home

Your mini bee sculpture is returned to you to keep.





## Arrival of your mini bee

Your mini bee sculpture will be provided ready for you to decorate and create a unique piece of art. The mini bees are a smaller version of our giant bee sculpture measuring:

Height: 75cm  
Length: 92cm  
Width: 71cm



## Why bees?

Bees have a strong sense of community and teamwork, tirelessly working together for the greater good. Their incredible work ethic, dedication and persistence are qualities that our hospice staff and volunteers also embody as they strive to provide compassionate care and support to patients and their families

Our admiration of bees extends beyond their industrious nature. We love them for the delicious honey they produce, their environmental importance, the positive symbolism they carry, their educational value and our natural curiosity with these remarkable insects.



The uniquely decorated and vibrant bee sculptures that will make up the art trail will have a huge visual appeal. This will only add to the charm of the bee and make them fascinating to follow.

\*Painted Bee sculpture not to scale

## About Farleigh Hospice

It costs over £21,000 a day for Farleigh to provide our services, free of charge, to our local community

At any one time, our dedicated team of doctors, nurses, counsellors and therapists attend to the physical, emotional, social and spiritual needs of over 650 people. This can be in the comfort of their own home environment or in our hospice in Chelmsford. We also offer support through our counselling services to bereaved families, and work with children to help them understand their feelings and prepare them for when someone they love dies.

We can only do this thanks to the kind support of our local community, who help us to fund our care through donations, gifts in wills and money raised from events like the Buzz in the City Art Trail.

To learn more about Farleigh Hospice, please visit [farleighhospice.org](http://farleighhospice.org)



## Get in touch

We hope this information has given you a little taste of what an incredible opportunity the Buzz in the City Learning and Community programme offers.

To join the swarm or to chat about the programme in more detail, please call **01245 457411** or email [arttrail@farleighhospice.org](mailto:arttrail@farleighhospice.org)

We can't wait to work with you and see your un-bee-lievable designs!



\*Painted Bee sculpture not to scale

